

**A Report on
Webinar On**

**ACM Sponsored International Colloquium – Distinguished speaker
Programme on “Mobile Persuasion for Health and Safety Promotion”**

09 June 2021

Submitted by **Dr. S. Padma**, Associate Professor, Department of CST.

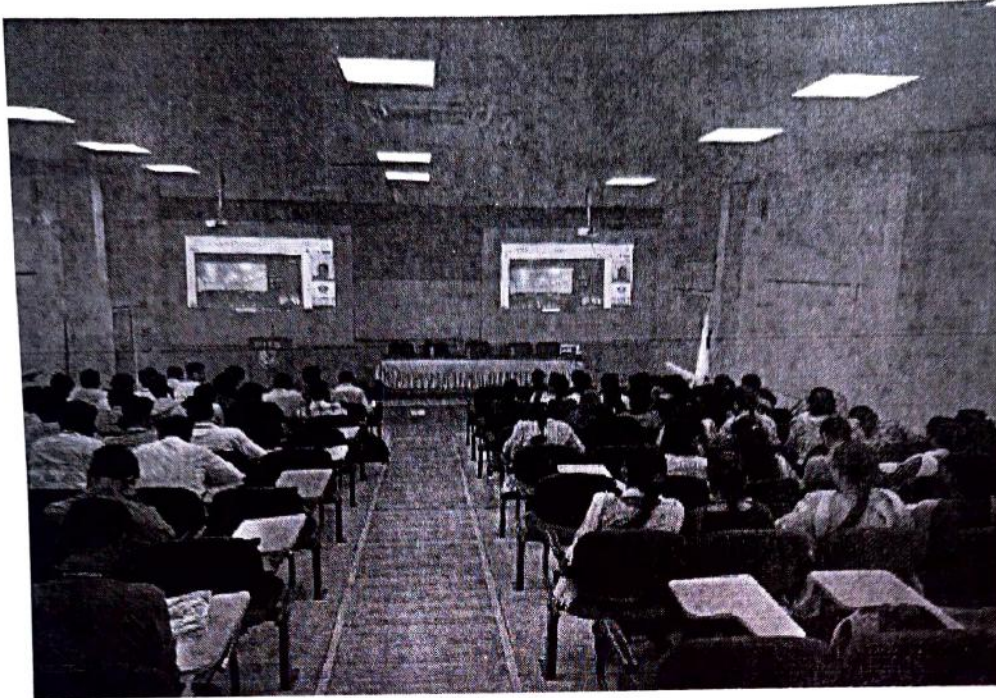
Resource Person details:

- Resource Person: **Prof. Luca Chittaro**
- Designation: **Professor**
- Department: **Dept. of Mathematics, Computer science & Physics**
- Organization: **University of Udine, Italy**
- Participants: **II, III year CST students**
- Attendance: **90 participants (Internal)**
- Mode: **Virtual**

Department of Computer Science and Technology, has organized ACM Sponsored International Colloquium – Distinguished speaker Programme on “Mobile Persuasion for Health and Safety Promotion” on 09-06-2021, 09:00 am.

Objective:

The event aimed to bring together researchers and practitioners interested in leveraging mobile technologies to encourage positive health and safety behaviours.



This report details the ACM Sponsored International Colloquium held virtually on [Date of Event] featuring a distinguished speaker program on "Mobile Persuasion for Health and Safety Promotion." The event aimed to bring together researchers and practitioners interested in leveraging mobile technologies to encourage positive health and safety behaviors.

Event Format:

- The colloquium was held virtually, allowing for participation from a global audience.
- The program featured a keynote address by a distinguished speaker, [Speaker Name], a leading expert in the field of mobile persuasion.
- Following the keynote, there were panel discussions and presentations from researchers showcasing their work on mobile health and safety interventions.
- An interactive Q&A session allowed participants to engage with the speakers and exchange ideas.

Key Takeaways:

- The colloquium emphasized the growing potential of mobile technologies in promoting positive health and safety behaviors.
- The event fostered interdisciplinary dialogue and collaboration among researchers, practitioners, and policymakers.
- The discussions identified key challenges and opportunities in the field, paving the way for future research and development efforts.

Future Directions:

Based on the success of this event, future iterations of the colloquium could:

- Explore emerging trends in mobile persuasion, such as the use of artificial intelligence and gamification.
- Foster deeper collaboration between researchers and practitioners to translate research findings into real-world applications.
- Organize workshops and training programs to equip stakeholders with the necessary skills to design and implement effective mobile health and safety interventions.

Overall, the ACM Sponsored International Colloquium on "Mobile Persuasion for Health and Safety Promotion" served as a valuable platform for knowledge exchange and collaboration, contributing to the advancement of this critical field.

Outcomes:

- The event attracted 90 attendees from various countries, fostering international collaboration and knowledge sharing.
- The keynote address by **Prof. Luca Chittaro** provided valuable insights into the latest advancements and research directions in mobile persuasion for health and safety promotion.
- The panel discussions and presentations sparked engaging conversations and highlighted diverse approaches to designing and evaluating mobile interventions.
- The virtual format ensured wider accessibility, enabling participation from researchers and practitioners who might not have been able to attend in person.